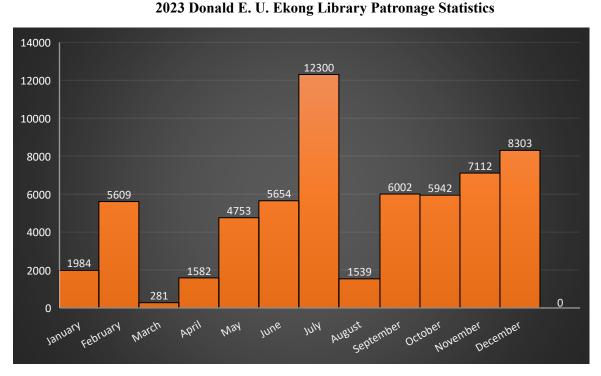
## **University of Port Harcourt**



## Usage analytics of the University's main library

The mandate of the Donald E.U. Ekong Library is to provide information resources and learning spaces in support of reading, research and learning activities to staff, faculty, students at the University of Port Harcourt - <u>https://www.library.uniport.edu.ng</u>. The statistics of patronage for the year 2023 reveals significant insights into library use patronage throughout the year. With a total of 61,061 visits, the data highlights not only the volume of users but also the variability in patronage from month to month.

January begins the year with 1,984 visits, indicating a relatively modest start. This number suggests that many patrons may still be transitioning back into their regular routines after the Christmas holiday season. The numbers rise in February, where patronage increases to 5,609 visits, hinting at a growing interest in library resources, possibly due to educational programmes or community events. However, March sees a sharp decline, with only 281 visits, marking it as the least active month of the year. Following March, April experiences a modest rebound with 1,582 visits, suggesting a gradual return to regular library usage as patrons seek resources for ongoing projects or studies. In May, the patronage continues to rise to 4,753 patronages. This upward trend peaks dramatically in July, which records an impressive 12,300 visits. The month of August sees a sharp decline, with only 1,539 visits. Patronage rises in September, reaching 6,002 visits, this pattern of increasing patronage continues through the fall, with October recording 5,942 visits and November further increasing to 7,112 visits. December closes the year with 8,303 visits, indicating a robust patronage.

The data illustrates a dynamic and fluctuating pattern of library patronage. Understanding these trends is crucial for the university and library management, as it can inform future programming, outreach efforts, and resource allocation to better meet the needs of the community throughout the year.