Geschichte Der Wirtschaftsinformatik
Heinrich Lutz J Ardelt Rudolf

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How to Run a Meeting Antony Jay 2009-06-08 What makes for a great meeting? As a leader, how can you keep discussions on point and productive? In How to Run a Meeting, Antony Jay argues that too many leaders fail to plan adequately for meetings. In this bestselling article, he defines the characteristics that contribute to success, from keeping formal minutes to acknowledging junior staff first. These guidelines will help you get demonstrably better results from every meeting you run. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

Research Design for Business & Management Siah Hwee Ang 2013-09-30 Research Design for Business & Management is a logical and practical book which makes no assumptions about your prior research knowledge. It will instead provide you with a clear understanding of the commonly used methods in business and management research, and enable you to tackle the fundamental elements of the research process. This book: contains conversation boxes which answer and discuss the typical research questions you may have focuses on the judgement calls that you will need to make in your research uniquely demonstrates the circular relationships between research elements ensuring that you can relate chapters to your research process in real life provides key insights into what the examiners and journals will look for in your research to help you get the best possible grades

Social Psychology at Work Peter Collett 1995 Social psychology has much to offer real world problems, especially in industrial and organizational settings. In Social Psychology at Work leading researchers in their respective fields discuss recent findings and their implications for the commercial world of work. All the contributors have been greatly influenced by Michael Argyle, to whom this book is dedicated. They examine aspects of the workplace from the perspectives of personality and individual difference, social psychology and organizational psychology. Subjects covered include the effects of age on work, leadership, productivity, how we are socialized for work, stress and anxiety, and the effect of
the physical environment on working behaviour.

**Theory-Guided Modeling and Empiricism in Information Systems Research** Armin Heinzel 2011-10-25

This editorial book presents twelve contributions from the German “Wirtschaftsinformatik” that exemplify the contemporary approach of theory-guided modeling and empiricism which complements existing approaches. It summarizes recent research which has been presented at major international and national conferences in order to demonstrate the growing importance of this stream of research.

**Key Concepts for Critical Infrastructure Research** Jens Ivo Engels 2018-07-16

The discussion of critical infrastructures is dominated by the use of the interlinked concepts “criticality”, “vulnerability”, “resilience”, and “preparedness and prevention”. These terms can be detected in public discourse as well as in scientific debates. Often, they are used simultaneously in a normative as well as in a descriptive way. The PhD candidates of the interdisciplinary Research Training Group KRITIS at Technische Universität Darmstadt examine these concepts systematically one by one and discuss the links between them. They give a critical overview over the uses and limitations of these concepts. Informed by the approaches in Science and Technology Studies, they focus on the interrelatedness of technology and society. The book aims at creating a common ground for interdisciplinary infrastructure research. The authors are from history, philosophy, political science, civil engineering, urban and spatial planning and computer science.

**Geschichte der Wirtschaftsinformatik** Lutz J. Heinrich 2012-03-06


**Women Researching in Africa** Ruth Jackson 2019-08-25

This edited collection explores the lives, consequences and motivations of female researchers in Africa, giving unprecedented insights into how their gender--and sometimes their ethnicity and age--impacted on their research experiences, and how doing research in Africa affected them as women. Each contributor considers her place or position in the research process and provides a vivid portrait of that experience. Drawing on research findings from Nigeria, Ethiopia, Cameroon, Ghana, Guinea, Malawi, Uganda and other African countries, the book looks at gender and identity as a female researcher in Africa; relationships with 'others'; and unique methodological challenges for female researchers in Africa. With refreshing candour, each chapter challenges other researchers in Africa (both women and men), to integrate critical reflections of gender and diverse gendered field experiences into their work. Women Researching in Africa will be of interest to students and scholars across a range of disciplines including development studies, anthropology, geography, gender studies and international studies.

**The Application of Fuzzy Logic for Managerial Decision Making Processes** Andreas Meier 2017-03-30

This book addresses the latest research and applications of fuzzy management methods for business decisions. It showcases a broad set of applications and discusses topics such as measures for the quality of analytics outcomes in big data environments; how fuzzy management methods support the inclusion of human thinking and human behavior in decision making processes; how to generate better results with fuzzy management methods in cases of imprecise information; new personalization concepts enabled by fuzzy logic for the offering of customized products and services especially in the
electronic market; and lastly the application of fuzzy analysis for executives using natural rather than computer language. The combination of research papers and case studies makes it a valuable resource both for researchers and practitioners in the digital economy.

**Mergers, Acquisitions, and Corporate Restructurings** Patrick A. Gaughan 2017-11-27 The essential M&A primer, updated with the latest research and statistics Mergers, Acquisitions, and Corporate Restructurings provides a comprehensive look at the field's growth and development, and places M&As in realistic context amidst changing trends, legislation, and global perspectives. All-inclusive coverage merges expert discussion with extensive graphs, research, and case studies to show how M&As can be used successfully, how each form works, and how they are governed by the laws of major countries. Strategies and motives are carefully analyzed alongside legalities each step of the way, and specific techniques are dissected to provide deep insight into real-world operations. This new seventh edition has been revised to improve clarity and approachability, and features the latest research and data to provide the most accurate assessment of the current M&A landscape. Ancillary materials include PowerPoint slides, a sample syllabus, and a test bank to facilitate training and streamline comprehension. As the global economy slows, merger and acquisition activity is expected to increase. This book provides an M&A primer for business executives and financial managers seeking a deeper understanding of how corporate restructuring can work for their companies. Understand the many forms of M&As, and the laws that govern them Learn the offensive and defensive techniques used during hostile acquisitions Delve into the strategies and motives that inspire M&As Access the latest data, research, and case studies on private equity, ethics, corporate governance, and more From large megadeals to various forms of downsizing, a full range of restructuring practices are currently being used to revitalize and supercharge companies around the world. Mergers, Acquisitions, and Corporate Restructurings is an essential resource for executives needing to quickly get up to date to plan their own company's next moves.

**Extracellular Vesicles in Health and Disease** Paul Harrison 2014-05-02 Interest in the role of extracellular vesicles (microvesicles and exosomes) is expanding rapidly. It is now apparent that far from being merely cellular debris, these vesicles play a key role in cell-to-cell communication and signaling. Moreover, they are significantly elevated in a number of diseases. This raises the question of their direct role in pathogenesis as well as their possible use as biomarkers. This book stems from the first international meeting on "Microvesicles and Nanovesicles in Health and Disease" held at Magdalen College, Oxford, in 2010. The purpose of the meeting was to bring together, for the first time, a range of experts from around the world to discuss the latest advances in this field. Key to the study of these vesicles is the availability of methodologies for their measurement in biological fluids. A major section of the meeting focused on a range of exciting new technologies which have been developed for this purpose. The presentations at this meeting form the basis of this book, which will appeal to basic scientists, clinicians, and those developing technology for the measurement of extracellular vesicles.

**Österreichischer Amtskalender** 1993

**Mastering Uncertainty in Mechanical Engineering** Peter F. Pelz 2021-10-11 This open access book reports on innovative methods, technologies and strategies for mastering uncertainty in technical systems. Despite the fact that current research on uncertainty is mainly focusing on uncertainty quantification and analysis, this book gives emphasis to innovative ways to master uncertainty in engineering design, production and product usage alike. It gathers authoritative contributions by more than 30 scientists reporting on years of research in the areas of engineering, applied mathematics and law, thus offering a timely, comprehensive and multidisciplinary account of theories and methods for
quantifying data, model and structural uncertainty, and of fundamental strategies for mastering uncertainty. It covers key concepts such as robustness, flexibility and resilience in detail. All the described methods, technologies and strategies have been validated with the help of three technical systems, i.e. the Modular Active Spring-Damper System, the Active Air Spring and the 3D Servo Press, which have been in turn developed and tested during more than ten years of cooperative research. Overall, this book offers a timely, practice-oriented reference guide to graduate students, researchers and professionals dealing with uncertainty in the broad field of mechanical engineering.

*Information Systems Outsourcing* Rudy Hirschheim 2020-06-04 This book highlights research that contributes to a better understanding of emerging challenges in information systems (IS) outsourcing. Important topics covered include: how to digitally innovate through IS outsourcing; how to govern outsourced digitalization projects; how to cope with complex multi-vendor and micro-services arrangements; how to manage data sourcing and data partnerships, including issues of cybersecurity; and how to cope with the increasing demands of internationalization and new sourcing models, such as crowdsourcing, cloud sourcing and robotic process automation. These issues are approached from the client's perspective, vendor's perspective, or both. Given its scope, the book will be of interest to all researchers and students in the fields of Information Systems, Management, and Organization, as well as corporate executives and professionals seeking a more profound analysis of the underlying factors and mechanisms of outsourcing.

*Essentials of Business Research* Jonathan Wilson 2014-01-20 Written specifically for business students, this best-selling, jargon-free textbook highlights each stage of the research process, guiding the reader through actionable steps and explicitly setting out how best to meet a supervisor's expectations. Easy to navigate and full of practical advice, it shows you how to choose a topic and write a proposal, with easy to follow tips and detailed screenshots and diagrams. Key student features include: 'You're the Supervisor' sections - helps students to meet learning objectives 'Common questions and answers' - real-world advice on how to tackle common challenges Examples from different types of international businesses Detailed guidance on software packages such as SPSS Student case studies Annotated further reading Accompanied by a fully integrated companion website designed to support learning. Free to access, it includes author podcasts, guides to online tools, links to downloadable journal articles, examples of completed projects, PowerPoint slides and students' multiple choice questions to test progress. Available on publication: www.uk.sagepub.com/jonathanwilson2e. A must-have title for all business and management students; this is the ideal companion for achieving success in your research project. Lecturers/instructors - request a free digital inspection copy here

*Studies in Computer Supported Cooperative Work* John M. Bowers 1991 Computer Supported Cooperative Work (CSCW) examines the possibilities and effects of technological support for humans involved in group communication and work processes... attention has been devoted to how humans might interact, not so much with computers, but with each other through computer based technology. Based on papers delivered at a conference topics are dealt with under six sections: the concept of CSCW; generic models and configurable systems; empirical studies of cooperative work and system use; infrastructure for CSCW; CSCW and design: principles and practices.

*The Dynamics of Global Sourcing: Perspectives and Practices* Julia Kotlarsky 2012-10-01 This book contains 13 carefully revised and selected papers from the 6th Workshop on Global Sourcing, held in Courchevel, France, during March 12-15, 2012. They have been selected from 46 submissions and represent both client and supplier perspectives on sourcing of global services. This volume is intended for use by students, academics, and practitioners interested in the outsourcing and offshoring of
information technology and business processes. It offers a review of the key topics in outsourcing and offshoring, populated with practical frameworks that serve as a tool-kit for students and managers. The topics discussed combine theoretical and practical insights, and they are extensively illustrated by case studies from client and vendor organizations. Last but not least, the book examines current and future trends in outsourcing and offshoring, paying particular attention to the centrality of innovation in sourcing arrangements, and how innovation can be realized in outsourcing.

**50 Jahre Johannes Kepler Universität Linz** Maria Wirth 2016-12-09 Die Johannes Kepler Universität (JKU) Linz wurde 1966 als Hochschule für Sozial- und Wirtschaftswissenschaften eröffnet. Nach der jüngsten Erweiterung um die Medizin umfasst sie heute vier Fakultäten. Der zweite Band der Publikationen zur Universitätsgeschichte präsentiert am Beispiel der JKU Fallstudien zur Frage: Wie entsteht Neues in der Wissenschaft?

**Groupware** Robert Johansen 1988 Introduces the concept of groupware, explains how these special computer programs facilitate networking, and looks at future trends

**ÖsterreichischerAmtskalender für das Jahr ... Austria 2001**

**How to Run Better Business Meetings** 3M Meeting Management Team 1987 Covers planning procedures, meeting rooms, leadership skills, visual presentations, charts, graphs and tables, and multilingual meetings

**Meetings that Matter** David Hon 1980

**Swiss Monetary History since the Early 19th Century** Ernst Baltensperger 2017-08-03 The Importance of Monetary Stability as the Main Objective of Central Bank Policy in a Paper Money System -- Fixed versus Flexible Exchange Rates -- Small Country, Independent Currency: the Value of Monetary Sovereignty -- Bibliography -- Index

**Financial Accounting and Reporting (44-501638) 2019**

**Information Systems and Management in Media and Entertainment Industries** Artur Lugmayr 2017-01-03 This book defines an agenda for research in information management and systems for media and entertainment industries. It highlights their particular needs in production, distribution, and consumption. Chapters are written by practitioners and researchers from around the world, who examine business information management and systems in the larger context of media and entertainment industries. Human, management, technological, and content creation aspects are covered in order to provide a unique viewpoint. With great interdisciplinary scope, the book provides a roadmap of research challenges and a structured approach for future development across areas such as social media, eCommerce, and eBusiness. Chapters address the tremendous challenges in organization, leadership, customer behavior, and technology that face the entertainment and media industries every day, including the transformation of the analog media world into its digital counterpart. Professionals or researchers involved with IT systems management, information policies, technology development or content creation will find this book an essential resource. It is also a valuable tool for academics or advanced-level students studying digital media or information systems.

**Information Systems Outsourcing** Rudy Hirschheim 2014-08-12 This book attempts to synthesize
research that contributes to a better understanding of how to reach sustainable business value through information systems (IS) outsourcing. Important topics in this realm are how IS outsourcing can contribute to innovation, how it can be dynamically governed, how to cope with its increasing complexity through multi-vendor arrangements, how service quality standards can be met, how corporate social responsibility can be upheld and how to cope with increasing demands of internationalization and new sourcing models, such as crowdsourcing and platform-based cooperation. These issues are viewed from either the client or vendor perspective, or both. The book should be of interest to all academics and students in the fields of Information Systems, Management and Organization as well as corporate executives and professionals who seek a more profound analysis and understanding of the underlying factors and mechanisms of outsourcing.

**New Studies in Global IT and Business Services Outsourcing** Julia Kotlarsky 2011-10-20 This book contains 11 carefully revised and selected papers from the 5th Workshop on Global Sourcing, held in Courchevel, France, March 14-17, 2011. They have been gleaned from a vast empirical base brought together by leading researchers in information systems, strategic management, and operations. This volume is intended for use by students, academics, and practitioners interested in the outsourcing and offshoring of information technology and business processes. It offers a review of the key topics in outsourcing and offshoring, populated with practical frameworks that serve as a tool kit for students and managers. The topics discussed combine theoretical and practical insights, and they are extensively illustrated by case studies from client and vendor organizations. Last but not least, the book examines current and future trends in outsourcing and offshoring, paying particular attention to how innovation can be realized in global or outsourced software development environments.

**Towards Cognitive Cities** Edy Portmann 2016-06-09 This book introduces the readers to the new concept of cognitive cities. It demonstrates why cities need to become cognitive and why therefore a concept of cognitive city is needed. It highlights the main building blocks of cognitive cities and illustrates the concept by various cases. Following a concise introductory chapter the book features nine chapters illustrating various aspects and dimensions of cognitive cities. The logic of its structure proceeds from more general considerations to more specific illustrations. All chapters offer a comprehensive view of the different research endeavours about cognitive cities and will help pave the way for this new and innovative approach to governing cities in the future.

**Computer-supported Cooperative Work and Groupware** Saul Greenberg 1991 Based upon the International Journal of Man-Machine Studies special editions published in February and March of 1991, Saul Greenberg's book will provide the novice with insight into the field of computer-supported cooperative work and groupware. It will also inform the active computer-supported cooperative work researcher of several new projects and perspectives. With an exhaustive bibliography, this will be an essential book for researchers in human-computer interaction and artificial intelligence, expert systems builders, and user interface designers.

**The Palgrave Encyclopedia of Urban and Regional Futures** Robert Brears 2022-11-25 While urban settlements are the drivers of the global economy and centres of learning, culture, and innovation and nations rely on competitive dynamic regions for their economic, social, and environmental objectives, urban centres and regions face a myriad of challenges that impact the ways in which people live and work, create wealth, and interact and connect with places. Rapid urbanisation is resulting in urban sprawl, rising emissions, urban poverty and high unemployment rates, housing affordability issues, lack of urban investment, low urban financial and governance capacities, rising inequality and urban crimes, environmental degradation, increasing vulnerability to natural disasters and so forth. At the regional
level, low employment, low wage growth, scarce financial resources, climate change, waste and pollution, and rising urban peri-urban competition etc. are impacting the ability of regions to meet socio-economic development goals while protecting biodiversity. The response to these challenges has typically been the application of inadequate or piecemeal solutions, often as a result of fragmented decision-making and competing priorities, with numerous economic, environmental, and social consequences. In response, there is a growing movement towards viewing cities and regions as complex and sociotechnical in nature with people and communities interacting with one another and with objects, such as roads, buildings, transport links etc., within a range of urban and regional settings or contexts. This comprehensive MRW will provide readers with expert interdisciplinary knowledge on how urban centres and regions in locations of varying climates, lifestyles, income levels, and stages development are creating synergies and reducing trade-offs in the development of resilient, resource-efficient, environmentally friendly, liveable, socially equitable, integrated, and technology-enabled centres and regions.

**Designing Cognitive Cities** Edy Portmann 2018-09-18 This book illustrates various aspects and dimensions of cognitive cities. Following a comprehensive introduction, the first part of the book explores conceptual considerations for the design of cognitive cities, while the second part focuses on concrete applications. The contributions provide an overview of the wide diversity of cognitive city conceptualizations and help readers to better understand why it is important to think about the design of our cities. The book adopts a transdisciplinary approach since the cognitive city concept can only be achieved through cooperation across different academic disciplines (e.g., economics, computer science, mathematics) and between research and practice. More and more people live in a growing number of ever-larger cities. As such, it is important to reflect on how cities need to be designed to provide their inhabitants with the means and resources for a good life. The cognitive city is an emerging, innovative approach to address this need.

**Neue Bücher und Aufsätze in der Bibliothek** Germany. Bundestag. Bibliothek 2012

**Work Motivation** Uwe Kleinbeck 2013-01-11 A unique compendium of international investigations into motivation and performance, this book offers chapters by industrial and organizational psychologists from the United States, Europe, Australia, and Japan as they share their theories, concepts, empirical evidence, and practical evidence regarding the subject. The volume focuses on three distinct themes: * the relationship between motivation and performance * practical examples of building and strengthening the motivating potential with particular attention paid to productivity and the health of the employees * the development of work motivation over time and the change of the relative importance of central variables Work Motivation provides an exceptional blend of modern theoretical approaches, technologically sound techniques for solving practical problems, and empirical results to prove theoretical and technical validities.

**Software Ecosystems** Slinger Jansen 2013-01-01 This book describes the state-of-the-art of software ecosystems. It constitutes a fundamental step towards an empirically based, nuanced understanding of the implications for management, governance, and control of software ecosystems. This is the first book of its kind dedicated to this emerging field and offers guidelines on how to analyze software ecosystems; methods for managing and growing; methods on transitioning from a closed software organization to an open one; and instruments for dealing with open source, licensing issues, product management and app stores. It is unique in bringing together industry experiences, academic views and tackling challenges such as the definition of fundamental concepts of software ecosystems, describing those forces that influence its development and lifecycles, and the provision of methods for the governance of software
ecosystems. This book is an essential starting point for software industry researchers, product managers, and entrepreneurs.

**Experiments in Ethics** Kwame Anthony Appiah 2010-03-30 In the past few decades, scientists of human nature—including experimental and cognitive psychologists, neuroscientists, evolutionary theorists, and behavioral economists—have explored the way we arrive at moral judgments. They have called into question commonplaces about character and offered troubling explanations for various moral intuitions. Research like this may help explain what, in fact, we do and feel. But can it tell us what we ought to do or feel? In Experiments in Ethics, the philosopher Kwame Anthony Appiah explores how the new empirical moral psychology relates to the age-old project of philosophical ethics. Some moral theorists hold that the realm of morality must be autonomous of the sciences; others maintain that science undermines the authority of moral reasons. Appiah elaborates a vision of naturalism that resists both temptations. He traces an intellectual genealogy of the burgeoning discipline of "experimental philosophy," provides a balanced, lucid account of the work being done in this controversial and increasingly influential field, and offers a fresh way of thinking about ethics in the classical tradition. Appiah urges that the relation between empirical research and morality, now so often antagonistic, should be seen in terms of dialogue, not contest. And he shows how experimental philosophy, far from being something new, is actually as old as philosophy itself. Beyond illuminating debates about the connection between psychology and ethics, intuition and theory, his book helps us to rethink the very nature of the philosophical enterprise.


**Competing for Capital** Bruce W. Marcus 2005-03-04 Praise for Competing for Capital "An indispensable guide for investor relations and communication counselors alike. With more individual investors in the market than ever before, this book makes navigating the new regulatory playing field much more possible—and makes clear the path to victory." --Michael W. Robinson Director, Levick Strategic Communications; Former Director of Public Affairs and Policy, U.S. Securities and Exchange Commission (SEC); Director of Media Relations, NASD "More than simply writing a textbook on IR, Bruce Marcus shares his wealth of experience and critical viewpoint with those seeking to understand a fast-changing profession." --June Filingéri President of Comm-Partners LLC, Investor Relations Consultant, and Educator "Bruce Marcus puts some solid ground under the shifting landscape of being an investor relations professional. A must-read primer for public companies." --Robert C. Roeper Managing Director, VIMAC Ventures, LLC "As the song lyrics go, 'everything old is new again,' but this time with a vengeance. Disclosure has always been the touchstone of securities laws, but now more disclosure is required on a real-time basis with heightened accountability. Competing for Capital is a must-read for those in the securities industry, providing insights into securities markets, the information age and technology, and their impact on the job of investor relations professionals. Investors come in all shapes and sizes from around the globe, and investor relations personnel have their work cut out for them to provide clear, comprehensible, and comprehensive information, accessible to the novice and sophisticate alike. Competing for Capital shows them the way." --Donna L. Brooks, Esq. Partner, Shipman & Goodwin, LLP "Competing for Capital puts our recent turbulent
financial marketplace in context, provides solid information for both new and experienced investor relations practitioners, and offers insights into the future of IR—all in Bruce Marcus's easy-reading style." ~ Dixie Watterson IR consultant, Communica Partners "Competing for Capital aptly illustrates how investor relations has become a major corporate responsibility in generating trust, and how the profession must realize now more than ever that the needs of investors have changed because of technology, regulation, and globalization." ~ Mark Kollar Managing Director, Cubitt Jacobs & Prosek

The Connected Leader Emmanuel Gobillot 2008-05-03 Traditional organizational boundaries limit our ability to deliver results. The Connected Leader argues that many of the old leadership recipes are outdated and don't take into account changes in the work environment and informal social networks within the organization. Taking a new approach to leadership theory, the author argues that modern leaders engage with employees and improve performance by building on trust, giving meaning to workplace relationships and by creating dialogue within the organization. The Connected Leader provides diagnostic tools for readers to evaluate their own skills and directly relate the insights from the book to their own situation. International case studies provide clear examples of connected leadership.

Management Harold Koontz 1988-01

Tourism and Leisure Harald Pechlaner 2014-07-17 The Festschrift in honor of Prof. Dr. Peter Keller, president of the International Association of Scientific Experts in Tourism (AIEST) since 1994, represents a wide range of tourism research as well as the current state of the ongoing debates in tourism as a scientific research field. The aim is to cover multiple topics and trends in travelling and to discuss future development possibilities in the leisure industry.

The FORA Framework Edy Portmann 2012-12-30 Online reputation management deals with monitoring and influencing the online record of a person, an organization or a product. The Social Web offers increasingly simple ways to publish and disseminate personal or opinionated information, which can rapidly have a disastrous influence on the online reputation of some of the entities. The author focuses on the Social Web and possibilities of its integration with the Semantic Web as resource for a semi-automated tracking of online reputations using imprecise natural language terms. The inherent structure of natural language supports humans not only in communication but also in the perception of the world. Thereby fuzziness is a promising tool for transforming those human perceptions into computer artifacts. Through fuzzy grassroots ontologies, the Social Semantic Web becomes more naturally and thus can streamline online reputation management. For readers interested in the cross-over field of computer science, information systems, and social sciences, this book is an ideal source for becoming acquainted with the evolving field of fuzzy online reputation management in the Social Semantic Web area.